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## SilverFast 8.5

Professional Scanner & Digital Imaging Software

*SilverFast - Pioneer & Expert in Digital Imaging*





# What is SilverFast?



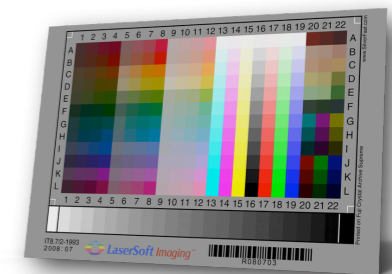
## Market Leader in Scanner Software

LaserSoft Imaging is developing and distributing scanner and digital imaging software SilverFast since more than 20 years. In the area of scanner software, SilverFast is today regarded as the world standard.

Individually customized for over 340 different scanner models, SilverFast is able to bring out every device's maximum quality and considerably exceeds the results of any manufacturer software. SilverFast is designed for professional image optimization. However, using the intelligent automatics, even beginners are enabled to create brilliant images.

The product range includes:

- Scanner Software
- Image Archiving Software
- Image Processing Software
- Printing Software
- Specialized Solutionsn (ID, Medical and Archiving Solutions)





# Archiving Solution for cultural and historical Institutions



**Archiving Solution for Institutions of Arts and Culture for digitizing Objects of Natural History, Graphic Design and Applied Arts.**

- Archiving solution for a quick and easy digitizing of images, photos, slides, negatives and film at a top-quality level
- Integration of international ISO standards for objective quality measurement
- Specialized user trainings
- Production and usage of highly specialized targets for measuring resolution, dynamic range, for white balance and for color calibration
- Complete packages consisting of scanner, scanner and image processing software as well as custom-made targets for scanner (and printer) calibration

Mitglied der · Member of





# Cooperation Project with the Anna Amalia Library



The Need for Archiving cultural and historical documents and objects:

**Destruction and loss caused by disasters such as**

- Library of the Academy of Sciences, Moscow – 31.01.15 (fire)
- Historical City Archive, Cologne – 03.03.09 (building collapse)
- Anna Amalia Library, Weimar – 02.09.04 (fire)
- State Art Collection, Dresden – 08.02 (flood damage)





# Cooperation Project with the Anna Amalia Library



The Need for Archiving cultural and historical documents and objects:

**Proceeding loss of image information in analog film originals:**

even with optimum storage conditions:

- Shift of color information (color cast)
- Shift of luminance values (fading)
- Destruction by fungus



Original 35mm Slide  
dated 1972





# *Archiving Solution for cultural and historical Institutions*



## Official Projects for Digitizing Cultural Heritage

Worldwide more and more projects arise having as their objective to secure and preserve analog image material. ... and SilverFast is on board!

### **MEPPI Preserving the Photographic Heritage of the Middle East:**

MEPPI is a strategic drive to promote the preservation and awareness of photograph collections in the broad Middle East. The Arab Image Foundation, the Metropolitan Museum of Art and the Getty Conservation Institute are partners in this initiative.



### **National Endowment for the Humanities (NEH):**

The NEH announced a new grant program, called "Common Heritage," that will bring to light historical records and artifacts currently hidden in family attics and basements across the country and make them digitally available to the wider public and for posterity.





# Archiving Solution for cultural and historical Institutions



## Official Projects for Digitizing Cultural Heritage

Many museums, art and culture archives, libraries and scientific institutions have started large-scale projects for digitizing historic and contemporary photos, documents, artworks, natural and artificial objects.

**World Digital Library:** An international digital library operated by UNESCO and the United States Library of Congress, which intends to make significant primary materials from cultures around the world available on the Internet, free of charge and in multilingual format.



**Europeana:** An internet portal, which acts as an interface to millions of books, paintings, films, museum objects and archival records that have been digitized throughout Europe.





# Professionals rely on SilverFast



## Universities and Museums

Numerous museums, galleries, universities and other institutions are working with SilverFast.



University of Gothenburg



Museum of Modern Arts



Metropolitan Museum of Art



Der Spiegel



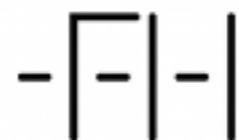
Bundesdruckerei



Fraunhofer Gesellschaft



University of Vienna



FH Hanover



J. Paul Getty Museum



Natur. histor. Museum Vienna



National Museum Stockholm



Joods Museum Amsterdam







# Market Potential for cultural and historical Institutions



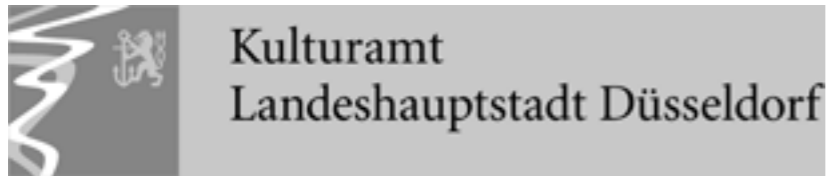
The German Digital Library (DDB) is a digital library, which is supposed to provide a network for **30.000 German cultural and scientific institutions**. A shared platform is planned to offer access for the public.

This digital library will offer free access to **copies of books, fine art, notes, music and film** to all citizens. The facility will provide access to free cultural asset, while "the digital control over the ... cultural heritage remains in public responsibility". In addition, the protection of national cultural heritage against disasters like the collapse of the Cologne City Archives or the fire of the Anna Amalia Library in Weimar is a task which has been explicitly mentioned.





# Market Potential for cultural and historical Institutions



## d:Kult - Digital Art and Culture Archive Düsseldorf

- ca. 50.000 Artworks
- ca. 125.000 Graphical Objects
- ca. 800.000 Photographies
- ca. 1,2 Million Natural History Objects
- ca. 1,3 Million Documents



Source: d:Kult, Kulturstadt Düsseldorf, 10/2008





# EDP Award



## EDP AWARD for BEST COLOR MANAGEMENT SOFTWARE:

SilverFast has been awarded by the European Digital Press Association:



*« The award is given for improving the Dynamic Range of most scanners thanks to its Multi-Exposure® feature and for creating ICC profiles automatically. »*

Patented SilverFast features the EDP jury was most excited about:



**SilverFast Auto IT8 Calibration**



**SilverFast Multi-Exposure**

*Both Features are patented*





# Professionals rely on SilverFast



## Photographer Frank Doorhof

Born on May 6th 1971 in Amsterdam, Frank Doorhof is specialized on model/ fashion photography. In 2010 Frank was the first European photographer to join KelbyOne, a group of the worlds best instructors in both photography and retouching.

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*In my work I'm a 99% digital shooter,  
but in my heart and soul I'm a 99% analogue shooter.*

*[...] SilverFast is my choice because when I scan  
I want the absolute best image quality  
and SilverFast delivers what they promise.*

Frank Doorhof





# Contact Information



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