

## **SilverFast's new printer calibration for perfect printing results**

**Kiel, Germany. 28. May 2015 - LaserSoft imaging's newly developed printer calibration now offers an exclusive tool which guarantees a maximum of color precision and printing quality. The flexible settings even allow the optimization of all previously generated ICC compliant profiles. The printer calibration uses the existing scanner as a measuring tool, sparing the need for additional and more expensive hardware. The recommended sales price for this software upgrade is below EUR 100.**

Initially, the scanner is calibrated by our patented auto IT8 calibration. Next step is to print a full gamut printer target containing 1.026 fields and over 1.000 tonal values. While the printer target is being scanned SilverFast is automatically generating and saving an ICC-profile for the chosen printer-paper combination in the systems's ICC-profile directory. This ensures, that the entire available color space will be used with the maximum number of colors.

Since color is a subjective perception, SilverFast offers the option of editing the generated profile according to the user's desires. This inherently complex task of color space adaptation is very easy to handle. Based on the generated ICC profile a new target is printed, in which the user can select the most neutral tonal values according to his perception. After this, SilverFast computes a personal user profile and saves it.

The "Error-free" workflow controlling the entire process from scan to print-out, allowing professional photographers, fine art printers as well as amateurs to quickly obtain optimum results.

Another important advantage is the broad spectrum of printers, Ink types and paper types being supported by the new software upgrade. This allows the user to experiment and print with a broad portfolio of materials at any time.

“The main three aspects for the users are: Quality, usability and price. We deliver all three with our printer calibration putting us ahead.” says Karl-Heinz Zahorsky, founder and President of LaserSoft Imaging.

More information can be found at: [www.silverfast.com/highlights/printer-calibration/en.html](http://www.silverfast.com/highlights/printer-calibration/en.html).

« **SilverFast - Pioneer & Expert in Digital Imaging** »

### **Information about LaserSoft Imaging**

LaserSoft Imaging was founded by physicist Karl-Heinz Zahorsky in 1986 in Kiel Germany. Its developments include the patented SilverFast Multi-Exposure, as well as the auto IT8 calibration. LaserSoft Imaging is renowned worldwide as a pioneer in the field of scanner and digital imaging software. The SilverFast range of products includes software for scanners, digital cameras, printers and for HDR imaging, as well as several specialized solutions. LaserSoft Imaging produces very high quality targets for IT8 color calibration.

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